



# OLIVE OIL LABELS

★ NO PRINTING PLATES

★ SPILL-RESISTANT MATERIALS

★ COST-EFFECTIVE SOLUTIONS

★ FULL COLOUR

★ PREMIUM OFFSET QUALITY

## BRANDING EXCELLENCE

Supa Stik Labels is a family owned label printing business established in 1969, and are actively involved in and supportive of the Olive Oil Industry.

Our experienced Sales Team would welcome the opportunity to apply our latest technology combined with extensive experience to provide you with the best possible labelling and branding outcomes.

### What is Digital Printing?

Digital printing is a breakthrough technology. Since its beginnings, the printing industry has been printing by traditional means, transferring ink to paper by setting up a printing machine with printing plates.

Digital printing is an electronic printing process that transfers ink to paper utilising digital graphics without printing plates and without the traditional set up processes.

### Why is Digital Printing Cost Effective?

Digital label printing does not need printing plates. This is a major saving from the outset. Digital label printing has an extremely fast set up. It is computerised printing. This is excellent for shorter run orders.

### Why Does Digital Label Printing Give Outstanding Quality?

The Hewlett Packard WS 4000 digital label press delivers the highest print fidelity available for labels. Plus the Indigo WS 4000 is true liquid ink offset printing. The print fidelity of Supa Stik labels is of the very highest order.

### It's All Digital

Supa Stik Labels are making it easy with digital printing. Your artwork is digital, it's sent electronically, we proof on email, and then print your labels digitally. Visit our website at [www.supastik.com.au](http://www.supastik.com.au) to see how easy it can be.

### Fast Turnaround

Digital printing takes out steps required compared to the conventional process, which makes it a fast turnaround option.

### Digitally Printed Labels - The New Solution

View Digital labels as a Solution. As a company we have set out to provide you with a solution to ordering short run full colour labels in a fast and economical manner. Digital artwork, electronic ordering and digital printing. The new solution.

Please call on 89441 5000 or visit [www.supastik.com.au](http://www.supastik.com.au) for more information.



**Supa Stik**  
LABELS